



North Carolina Department of Transportation

**GHSP**

GOVERNOR'S  
HIGHWAY SAFETY  
PROGRAM

# Centerline

Spring 2009

## Message from the Director

Greetings from the staff at the Governor's Highway Safety Program. We have a busy summer ahead of us with several highway safety initiatives planned.

The month of May has been proclaimed as Motorcycle Safety Awareness Month. We are losing far too many of our citizens to motorcycle crashes. Ensuring that motorcyclist are wearing Federal Standard 218 helmets is critical in promoting safe riding. I encourage agencies to utilize the tools GHSP has distributed to further your department's knowledge of compliant versus non-compliant helmets.

May will end with our annual "Click It or Ticket" campaign. During the next few months, as we see a surge in motorist on our roads, it is important that we also enforce our state's seat belt laws. Help us reach our goal of a 90 percent seat belt usage rate this year.

Sincerely,  
Darrell Jernigan  
Director



**May 18-31, 2009**

### ATTENTION:

In lieu of "Click It or Ticket" kick off events this year, GHSP encourages agencies to host multi-agency checkpoints. Promote your activities to the media in your area in an effort to increase awareness about the importance of buckling up.



Rockingham Police Department hosted a safety city at Thunderfest in April, which featured GHSP's EXPO and seat belt convincer.



## "No Need 2 Speed" Nets 13,763 Speeding Violations

State and local law enforcement officers cited 13,763 motorists for speeding during the *No Need 2 Speed* campaign, which ran March 30 through April 5, in conjunction with the State Highway Patrol's *Operation Slow Down*. A total of 38,032 traffic and criminal citations were issued statewide. Officers also issued 3,841 safety belt and 526 child passenger safety violations and 878 drug charges. In addition, they apprehended 341 fugitives from justice and recovered 40 stolen vehicles.



Officers in attendance at the "No Need 2 Speed" kickoff event at ZMax Dragway March 30.

# Centerline

## Agency Spotlight Hamlet Police Department Submitted by Patrolman Michael Veach

The Hamlet Police Department joined forces with the Governor's Highway Safety Program six years ago. Starting with just one officer and developing into a two-man team, two years later, Hamlet's H.E.A.T (Highway Enforcement Action Team) is getting it done. Sgt. Josh Glenn and Patrolman Michael Veach aggressively engage in traffic enforcement and educational activities on the streets and in schools. Recently, the department was awarded a grant for a traffic trailer and DWI checking station equipment from GHSP. The trailer is used monthly for departmental DWI checking stations. The trailer is outfitted with a light tower mounted on top, which provides ample lighting for roadways and intersections. With funding from the grant and outside support, the trailer has been converted into not only a transporting unit for supplies but a mobile classroom. The trailer has two 42" flat screens with a DVD player and is awaiting the arrival of a computer to outfit DCI (division of criminal information) and e-citation. This will allow for dispatch personnel to be on scene with the officers at checking stations. As active members of the Mid-Carolina's SafeKids, the team travels into the surrounding four counties conducting child passenger safety events. Sgt. Glenn is also a K-9 handler, which proves to be crucial in getting invites from schools to speak with the students. The team's aggressive approach to highway safety enforcement and education has spread throughout the department. The city is experiencing an increase of charges for child restraints, speeders and DWIs thanks to the efforts of H.E.A.T.

Hamlet Police Department's new trailer.



## GHSP 2010 Calendar Call For Entries



Jacksonville Police Department is featured in this year's wall calendar in December.

We are again inviting agencies to submit their own photos for consideration for the 2010 GHSP wall calendar. If you would like your agency featured, the submission requirements and details are:

- Pictures should feature traffic officers, cars or equipment on a North Carolina scenic byway or road;
- Agencies can be creative in determining the location and background of their photograph (we just need the photograph, please do not design a layout);
- All pictures must be 300 dpi at final size in either JPEG or TIF formats and sent to GHSP on a cd, marked 2010 Calendar Submission with names of the officers listed left to right;
- All pictures must be submitted by Aug. 10, 2009; and
- **Submissions will be selected based on creativity.**

## Upcoming Campaigns Dates and Deadlines

Week	Dates of Enforcement	Reports Due
<b>"Click It or Ticket"</b>		
Week 1	May 18-25	5 p.m., May 26
Week 2	May 26-31	5 p.m., June 1
<b>"Booze It &amp; Lose It" Operation Firecracker</b>		
Weekend 1	June 29-July 5	5 p.m., July 6
<b>Labor Day "Booze It &amp; Lose It"</b>		
Weekend 1	Aug. 21-23	5 p.m., Aug. 24
Week 2	Aug. 24-30	5 p.m., Aug. 31
Week 3	Aug. 31- Sept. 6	5 p.m., Sept. 7



# Centerline

## Prom Promise held in Lenoir County

The Lenoir Police Department conducted a simulated crash scene at Hibriten High School in Lenoir County to educate the students about the dangers of drinking and driving. The event is held every year in Lenoir County before local proms. Over 1,000 students

attended, which took place the day before the prom. Lenoir Police Department participated along with the Lenoir Fire Department and Caldwell County EMS. A mock crash scene was performed, which involved a DWI driver hitting a pedestrian, resulting in a simulated student fatality.

Students from local schools participate in the event and play the roles of driver, passenger, and fatality victim. The students' parents were also involved as well as a Chaplain. Carolinas Medical Center helicopter participated and was on scene on the football field near the crash scene.



*The N.C. State Highway Patrol participates in a multi-agency checkpoint at the Pamlico/Craven County line.*



## GHSP Point System

### "Click It or Ticket" Reminder

- During the month of May, the four seat belt checkpoint limit has been waived to encourage agencies to participate before, during and after "Click It or Ticket."
- To order "Click It or Ticket" enforcement signs to place in your communities, call the GHSP office at (919) 733-3083.

## Governor Perdue Declares May Motorcycle Safety Awareness Month

Gov. Bev Perdue has proclaimed May as Motorcycle Safety Awareness Month to remind both motorcyclists and other drivers of the importance of motorcycle safety and sharing the road.

According to our statistics, North Carolina had 142 motorcycle rider fatalities in 2008, down from 192 in 2007. Motorcycles represent nearly 2 percent of all registered vehicles in North Carolina, but account for nearly 12 percent of all traffic fatalities.

GHSP distributed roll call videos to law enforcement agencies at the end of April along with pocket cards that outline Federal Motor Vehicle Standard 218. Please use these instructional tools to assist with identifying non-compliant helmets.



*Marines participate in a motorcycle safety check during the kick off to Motorcycle Safety Awareness Month at Camp Lejeune.*



**Beverly Eaves Perdue**  
Governor

**Eugene A. Conti, Jr.**  
Secretary of Transportation

**Darrell Jernigan**  
Director, Governor's Highway Safety Program

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